

AVP, Investment Marketing and Strategy – Southern California

We are looking for a top product management professional to join one of the leading insurance companies in the nation. You will be responsible for Investment Marketing of multiple portfolios within a group of mutual funds (about 5 Portfolio Optimization Funds), serving as the relationship manager with all internal and external partners, and developing and implementing marketing programs. These programs should effectively promote the funds' performance, asset allocation, portfolio strategies and investment managers. The programs will be used to ensure the group of funds are competitive in all distribution channels as well as the market place. You will also act as the primary contact with rating agencies in marketing the company asset allocation service.

Other responsibilities include developing and implementing competitive mutual funds and the annual mutual funds business plans, providing training to broker dealers, representatives, advisors and wholesalers on the investments, and creating effective marketing campaigns to promote the funds. Management skills are necessary as you will have a staff of about 5 direct reports.

Minimum Requirements:

- **Bachelors Degree with CFA and a Series 7 License, with extra credit for MBA and at least 10 years experience** Investment Marketing or product management.
- Industry knowledge of mutual funds, variable annuities, money management companies, and other investment related products through experience in asset allocation programs and financial markets.
- Must be analytical, organized, and have excellent communication skills.

This is a first rate firm with more than 100 years of operations. They provide a team oriented atmosphere of professionalism with an employee focus and work-life balance. **The base salary for this opportunity is about \$110-150K with 20% bonus potential.** Full benefits are included and relocation assistance is provided if necessary.

For more information, please contact **Mary Beth Saburn** at **CTR Capital Markets Group:**

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